

## Case Study: Modular Homes

### Totally Modular

Totally Modular is a manufacturer of volumetric modular homes aimed at the affordable and social housing market. Their homes are precision engineered on a factory production line and start as a robust hybrid steel frame. They achieve a build status around 95% completion before they are delivered to site. Based in the West Midlands, they offer a wide range of building styles including houses with up to five beds, bungalows for families, and multi-level apartments.

Totally Modular were looking for a new innovative way to cover the wet areas of their three-bed show home bathroom, currently situated at Dudley College. With their homes being transported across the country, Totally Modular wanted to avoid using wet trades in their buildings and instead work with products that were far more robust than individual tiles. They chose to use Multipanel wall panels as our durable panels are easy to install and on average can be installed up to a third quicker than tiles.

*“When the Multipanel solution was installed at our three-bed demonstrator home, we were very impressed,”* says Sophie Chater, Sales & Marketing Executive at Totally Modular. *“Not just from an aesthetic point of view, but also logistically, this system accommodates our methodology when our homes are being transported across the country.”*

Our range of decors, featuring finishes including marble and granite, also provides a variety of design possibilities catering for any bathroom size and design taste.

*“We were thrilled to partner with Multipanel for a variety of reasons,”* continues Sophie. *“Firstly,*



*we were impressed with the quality and vast design choice of their products. We pride ourselves in offering our customers bespoke solutions, so their large range aligns with the customisation element of our offering.”*

As an eco-conscious manufacturer, it was important for Totally Modular to work with a company that upholds sustainability values and for Multipanel, environmental responsibility is a core principle. Panels in our plywood collections are all Forest Stewardship Council (FSC®) certified (License Code: FSC-C128180) to ensure that the timber we use originates from responsibly managed forests. These wall panels are manufactured in the UK to reduce our carbon footprint and they are also 100% recyclable.

*“Furthermore, sustainability is at the heart of everything we do at Totally Modular,”* says Sophie. *“It is now at the heart of all our processes from how our modular homes are designed, constructed through to the living experience that the residents benefit from. Seeing Multipanel also putting sustainability at the front of their agenda, was important to us when deciding to partner with them.”*



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Sophie Chater, Sales & Marketing Executive at Totally Modular



For this project, Totally Modular selected the following waterproof wall panels: Jupiter Silver from the Classic Collection with Hydrolock for a watertight and joint free finish, finished around the edges with Anodised Silver Profiles to create a watertight seal.

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## Experience & expertise

When it comes to manufacturing products to achieve completely watertight low maintenance bathrooms, Multipanel are the industry experts.

With a history of innovation spanning over 135 years, Multipanel is at the forefront in manufacturing waterproof wall panels that enable housing professionals to create great looking, practical, waterproof interiors.

The ease with which our products can be installed, together with negligible ongoing maintenance, make our products a clear choice in the modular housing sector.

## Market leading

We produce 8,000 wall panels every week at our UK factory and have distribution centres throughout Great Britain and Northern Ireland, ensuring fast and effective production and delivery. The skill and commitment of our team has helped make us the market leader in the field of manufacturing for building interiors.

Find your nearest Business Development Manager  
[multipanel.co.uk/bdm](http://multipanel.co.uk/bdm)

**Multipanel Waterproof Wall Panels** come in a range of colours and textures to suit different design layouts and budgets.

**Multipanel Click Flooring** both beautiful and warm underfoot with greater noise dampening than traditional tiles.

**Multipanel Ceilings** paint and plaster-free waterproof tongue and groove ceilings. Easy install for quick refurbishment.

**Contact our Business Development team today to discuss a trial installation where we can show you the time and cost benefits of Multipanel.**

[multipanel.co.uk/socialhousing](http://multipanel.co.uk/socialhousing)

## Why change to Multipanel?



Easy to keep clean



Completely Waterproof



Virtually seamless Hydrolock® joint



Quick & easy to install



Panels can be fitted over existing tiles



15 year warranty



FM 00929

The mark of responsible forestry

## Contact us

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Social Housing



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