



The UK's leading bathroom wall panels

**PRESS RELEASE**

**June 2023**

**Trade/Architect/Specifier/Social Housing**

### **Multipanel demand doubles in social housing in 2023**

Multipanel, the UK's leading bathroom wall panel brand, has announced that demand for its panels have doubled within the social housing market in the past 12 months, and has launched a new product in response to the rise in sales.

Multipanel has launched a new type of profile, which will enable bathrooms to be adapted without the need to replace Multipanel panels, which have a 30-year lifecycle. Whether a floor needs to be replaced, or a bath taken out, the floor to wall profile will allow for seamless adaptation.

The new 103 floor to wall profile will have particular benefits for Housing Associations. With bathroom flooring enduring high levels of traffic, it will often need replaced more quickly than panels, which are high-performing and durable, coming a 30-year warranty. The floor to wall profile creates a discreet base to fit Multipanel above, while allowing sheet vinyl flooring to clip in underneath.

The new profile launch also comes at a time when bathroom adaptations in Social Housing are on the rise.<sup>1</sup> With more bathrooms needing to be adapted to suit an aging population, and service users with additional needs, there is an increased demand for solutions that allow quick, simple yet quality specification for bathroom adaptations.

Beyond being used in Social Housing, Multipanel's floor to wall profiles also allow adaptation in homeowner's bathrooms, whether bathrooms need to be adapted to accommodate multi-generational living, family members with additional needs, or if the floor simply needs to be changed or updated.

Michael Dobson, Director of Key Accounts, said: "We are obviously delighted to see the rise in demand for Multipanel products over the past 12 months. This increase shows that homeowners and Housing Associations alike are opting for quicker, and more long-lasting solutions for their bathroom wall surfaces.

When bathroom adaptations are completed using tiles, the whole process can take up to five days. Bathroom panels allow for installation in just one day, minimising disruption to tenants and homeowners. The launch of our new floor to wall profile has further benefit, as it means wetroom flooring can be replaced without disrupting the 30-year life cycle of Multipanel, minimising waste and disruption in homes."

Lasting up to 30 years, bathroom wall panels are a maintenance-free wall covering that simply needs a wipe down every now and again. Multipanel is the UK's leading manufacturer of bathroom wall panels, offering a sustainable and modern alternative to traditional bathroom tiling. Multipanel believes that sustainability should complement performance<sup>2</sup>, in-turn creating an easy-to-install, high quality, grout-free product that lasts for decades.

Multipanel bathroom wall panels are available in a range of surface designs, including marble, granite, wood, and tile effect.

To find out more about Multipanel's profiles, visit:

<https://www.multipanel.co.uk/products/wall-panel-accessories/multipanel-profiles/>

To find out more about Multipanel's product range, head to: <https://www.multipanel.co.uk/>

<sup>1</sup>Foundations Independent Living Trust report, 2023

*<sup>2</sup>Multipanel's wall panels are all manufactured in the UK using Forest Stewardship Council® (FSC® C128180) certified materials and are 100% recyclable*

## **ENDS**

### **Note to editors**

Manufactured in Edinburgh, [Multipanel](#) is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and Forest Stewardship Council® (FSC® 128180) certification. Its [bathroom wall panels](#), which come with a 30-year warranty, have a unique tongue and groove installation system, [Hydrolock](#) which allows profile-free installation.