

## The UK's leading bathroom wall panels

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## Multipanel announces partnership with Screwfix

Multipanel, the UK's leading bathroom wall panel brand, has signed a new partnership with Screwfix which will see the company list Multipanel's products on its website for the first time.

Phase one of the launch will see 65 of Multipanel's best-selling SKUs listed from the 11<sup>th</sup> of September, and will include the Classic and Contemporary Collections, as well as two Tile Collection decors: Dust Grey and Alpine White and a selection of profiles and sealants.

Multipanel will remain responsible for the fulfilment of orders placed on the Screwfix website from their main distribution centre in Edinburgh, Scotland.

As part of the new partnership, Multipanel will be attending Screwfix Live for the first time. The show, which takes place at Farnborough's International Exhibition & Conference Centre between 22<sup>nd</sup>-24th September 2023, hosts over 170 of their top brands and is visited by over 20,000 members of the public.

Multipanel will be exhibiting on the same stand as Triton Showers. Both companies are owned by Norcross Plc.

John Mortimer, Managing Director at Multipanel, says: "The new partnership with Screwfix is a major milestone for Multipanel as it cements itself as the UK's leading brand for bathroom wall panels.

"Screwfix is a major supplier to the housebuilders and contract sector, and we're excited to be able to offer our products as an alternative to tiles. As well as delivering on design, bathroom panels are also easy to install, cost-effective and easy to maintain.

"The chance to exhibit at Screwfix Live is a great opportunity as we can speak direct to Screwfix customers to gather valuable insights that will help us develop our offering further." Multipanel and Triton Showers can be found at stand Q14, where they will showcase a range of products that will be available to purchase on the Screwfix website.

To find out more about Mutipanel, visit www.multipanel.co.uk

For more information on Screwfix Live, please visit https://www.screwfix.com/landingpage/screwfixlive

## Note to editors

Manufactured in Edinburgh, <u>Multipanel</u> is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and FSC ® (Forest Stewardship Council FSC 128180) certification. Its <u>bathroom wall panels</u>, which come with a 30-year warranty, have a unique tongue and groove installation system, <u>Hydrolock</u> which allows profile-free installation.

To find out more about Multipanel please head to: <a href="https://www.Multipanel.co.uk">https://www.Multipanel.co.uk</a>