



Manufacturer calls for more sustainable specification this World Earth Day

With World Earth Day taking place on Saturday 22nd April 2023, the leading brand of recyclable bathroom wall panels, Multipanel is urging specifiers to make more sustainable choices.

Whether it be opting for a modern alternative to traditional materials or selecting a forward-thinking delivery partner, Multipanel is calling for action.

Established in 1970, [Earth Day](#) aims to diversify, educate and activate the environmental movement worldwide to achieve transformational change.

In a bid to promote different thinking and ensure Net Zero 2050 is delivered, Multipanel wants to reinforce the benefits of sustainable materials.

Having secured FSC® certification [FSC 128180] across its Neutrals, Linda Barker, Classic, and Tile collections, Multipanel prides itself on using materials from responsibly managed forests and other controlled sources.

The company has a rolling programme of environmental and sustainability initiatives within its manufacturing and design process, including sourcing materials made in the UK and recycling 100 per cent of post-production waste into biomass fuel and other products. This decreases energy in transportation, reduces waste sent to landfill and contributes to the circular economy.

Multipanel's bathroom wall panels also hold a 30-year guarantee and are 100 per cent recyclable, meaning they need replacing much less often than traditional wall coverings and can be discarded responsibly as their long life cycle ends.

Lidia Cetrangolo, Marketing Manager at Multipanel, said: "Net Zero 2050 is edging closer by the day and we will only be able to meet our targets if we work together with the specification market to do things differently.

"We need to break the cycle of taking the easy route, especially when it comes to specification, because otherwise things are never going to change. Forward-thinkers evoke alternative action. We have noticed an increase of projects opting for sustainable wall coverings, highlighting that positive change is happening in the market.

"World Earth Day is an important date in Multipanel's calendar, and we'd like to take the opportunity to encourage the industry to embrace innovative solutions so that we can unite for change."

Multipanel is not only committed to delivering environmentally conscious products but is also focussed on creating more environmentally friendly business practices, too. To find out more, visit <https://www.multipanel.co.uk/professionals/updates/sustainable-multipanel/>

Notes to editors

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Manufactured in Edinburgh, [Multipanel](#) is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and Forest Stewardship Council® (FSC 128180) certification. Its [bathroom wall panels](#), which come with a 30-year warranty, have a unique tongue and groove installation system, [Hydrolock](#) which allows profile-free installation.

To find out more about Multipanel please head to: <https://www.Multipanel.co.uk>