

# Let's call time on bathroom mould and grime

## Comments from Lidia Cetrangolo, marketing manager, Multipanel

The old adage 'prevention is better than cure' is very relevant when discussing mould and grime and one of the most effective ways of keeping it at bay is tackling it at the source.

Capable of damaging clothes and furniture and triggering health problems like asthma, mould is a menace that needs to be stopped. However, the key is knowing where the hot spots are and cutting them off at the pass.

A bathroom is often the epicenter of grime and mildew issues in the home and can be a hotbed of horror when it comes to condensation-caused problems, especially in grouting and around sealant.

Post-occupation, customers can help mitigate steam and moisture by opening a window when they shower or bathe. If the room is made waterproof during the specification process, complications from developing mould in the future are mitigated.

Whilst tiles have been the go-to for a long time, bathroom wall panels have now become the considered, modern alternative.

Recent innovation has led to bathroom wall panels offering several benefits that tiles can't deliver on, many of which are particularly important in the fight against mould and grime. These include:

## 1. Grout-free

Multipanel's Hydrolock joint negates the need for any grout during installation with tongue and groove technology, thus completely eradicating the problem areas. Precisely engineered with no mid-joint the Hydrolock edge details create a discreet and watertight joint when connecting two panels together for complete peace of mind. With no grout, the chances of water ingress and leakage are practically eliminated, making them a prime example of 'fit and forget'.

Quicker and easier to install than traditional tiles, economies of scale can be achieved on labour costs – particularly appealing when budgets are prohibitive and inflexible.

#### 2. Stylish aesthetics

Available in a range of sizes and finishes, including marble, stone and wood, bathroom wall panels provide a flexible alternative to traditional tile finishes.

Offering a selection of finishes and design options, the wallcovering is a stylish and sophisticated option to transform a bathroom quickly. It can be a viable option in showrooms, too, giving displays a quick and easy facelift.

With a variety of options across four collections, including a tile category, the panels can put a unique stamp on a project, whether it be a cloakroom or a large family bathroom. Multipanel's products can even be used in a utility room where the chances of getting walls wet increases after washing down muddy boots and dogs. Whatever the application, they can keep a space looking fresh without displaying dirty grout lines that capture everything day-to-day life throws at them.

#### 3. Timesaving

Capable of being installed directly over any sound surface, whilst also maintaining its watertight integrity, bathroom wall panels are ideal for both initial-installation and also refurbishment projects.

Ready to use in just 24-hours, choosing wall panels over tiles can save on average 15 hours of installation time, providing quick, easy and hassle-free wallcovering.

## 4. Sustainable choice

At a time when consumers are being more conscious than ever with their purchase decisions and the built environment supply chain being pushed to conform with a 'green agenda', sustainability is playing a considerable part in project material choices.

Completely recyclable, Multipanel's wall panels are all manufactured in the UK using Forest Stewardship Council<sup>®</sup> (FSC<sup>®</sup> C128180) certified resources. And, thanks to their long lifespan, they provide less waste, making them an eco-friendly choice, as well as being 100% recyclable.

### 5. Effortless maintenance

Lasting up to 30 years, bathroom wall panels are a maintenance-free wall covering that simply need a wipe down every now and again – a key selling point for consumers.

Multipanel is the UK's leading manufacturer of bathroom wall panels, offering a sustainable and modern alternative to traditional bathroom tiling. Multipanel believes that sustainability should complement performance, in-turn creating an easy-to-install, high quality, grout-free product that lasts for decades.

Multipanel bathroom wall panels are available in a range of surface designs, including marble, granite, wood and tile effect.

To find out more about Multipanel's product range, head to: https://www.multipanel.co.uk/

## Note to editors

Manufactured in Edinburgh, <u>Multipanel</u> is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and Forest Stewardship Council<sup>®</sup> (FSC<sup>®</sup> 128180) certification. Its <u>bathroom</u> <u>wall panels</u>, which come with a 30-year warranty, have a unique tongue and groove installation system, <u>Hydrolock</u> which allows profile-free installation.

To find out more about Multipanel please head to: <u>https://www.Multipanel.co.uk</u>