

## The UK's leading bathroom wall panels

Press release
JULY 2023

Audience: Trade KBB, Housebuilder, Architect/Specifier

**Grant Westfield appoints John Mortimer as Managing Director** 

Grant Westfield, the UK's leading manufacturer of wall panels, and the company behind best-selling panel brand Multipanel, has appointed John Mortimer as its new Managing Director.

Formerly Sales Director, John joined Grant Westfield in 2019 from Formica Group, and has spent the past four years leading the Sales and Marketing teams. Under John, Grant Westfield launched the first ever tile-effect wall panel to be both Made in Britain and FSC© certified, and established Multipanel as the modern alternative to tiles.

Michael Dobson, former Director of Key Accounts, steps into the role of Sales Director with over 18 years of experience at Grant Westfield.

John said: "I'm honoured to have been given the opportunity to lead Grant Westfield. The business has a great heritage, brilliant people, fantastic customers and a very exciting future.

"Through the Multipanel brand, Grant Westfield continues to disrupt the waterproof wall covering market, and with plans for more innovative and trend led product development, it is an incredibly exciting time for the business, and I'm delighted to lead the business into its next phase of growth"

An experienced sales and marketing director, Mortimer has a first-class Honours Degree in marketing management from Northumbria University and a CIM PGD in marketing. From his previous experience, he brought a wealth of knowledge in high-pressure laminate products and engineered surface materials from working with the trade and retail sectors, as well as in specification with architects, designers, fabricators, specifiers and developers.

Multipanel bathroom wall panels are a sustainable and modern alternative to tiles, and are available in a range of surface designs, including marble, granite, wood and tile effect.

To find out more about Mutipanel, visit <a href="https://www.multipanel.co.uk">www.multipanel.co.uk</a>

## Note to editors

Manufactured in Edinburgh, Multipanel is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and Forest Stewardship Council® (FSC® 128180) certification. Its bathroom wall panels, which come with a 30-year warranty, have a unique tongue and groove installation system, Hydrolock which allows profile-free installation.