The UK's leading bathroom wall panels

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Multipanel expands its specification team

Multipanel, the UK's leading manufacturer of bathroom wall panels has expanded its specification team and hired a new Specification Sales Director as it looks to enhance its offering to new and existing customers.

Jamie Sandilands has been brought in to head up the team. Having previously held the role of National Projects Manager at RAK Ceramics, Jamie is well versed in the specification market and understands what it takes to deliver exceptional growth for a company, while also ensuring that customers receive the highest levels of customer service.

Under the leadership of new MD, John Mortimer, Multipanel has also made three internal promotions. Two new Specification Managers – Harry Simmons and Anthony Stobbs manage the North and London/South East, while Tim Cozens focuses on the Midlands and South West. The specification team aims to develop further relationships with customers in the hotel, new builds, student accommodation, modular and care homes sectors.

To support the team, the company has developed dedicated materials including webinars, online and printed content, as well as committing to an extensive s event calendar to share the benefits of specifying Multipanel.

John Mortimer, Managing Director, Multipanel, said:

"We are committed to growing our specification business and are delighted to have Jamie on board to lead the team. Multipanel offers so much to the specifier, it is more sustainable than traditional tiling, faster and cheaper to install and provides a wide range of on trend designs.

The benefits don't end at install, Multipanel is easy to maintain offering daily savings for the hotel and leisure industries and is guaranteed for 30 years. Once specified our team is on hand to support contractors and installers on site and we also have Multipanel U, an online training program for large or remote teams. We are on a mission to establish Multipanel as the first choice for waterproof walls and winning in specification is a key element of the plan".

Jamie Sandilands, Specification Sales Director at Multipanel, adds: "I've joined Multipanel at an exciting time, as the company is heavily investing in its specification offering. We have some big plans over the next 12-18 months which will see us grow our presence and market share within a multitude of sectors."

For more information on Multipanel, please visit Multipanel.co.uk.

Note to editors

Manufactured in Edinburgh, <u>Multipanel</u> is the UK's best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company's factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel's new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and FSC [®] (Forest Stewardship Council FSC 128180) certification. Its <u>bathroom wall</u> <u>panels</u>, which come with a 30-year warranty, have a unique tongue and groove installation system, <u>Hydrolock</u> which allows profile-free installation. To find out more about Multipanel please head to: <u>https://www.Multipanel.co.uk</u>