



The UK's leading bathroom wall panels

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Grant Westfield bolsters Sales Leadership team with new Key Account Director

Grant Westfield, the manufacturer behind the UK's leading brand of bathroom wall panels, Multipanel, has appointed a new Key Account Director, Keely Greenhalgh.

Keely joins the Sales Leadership team with a wealth of experience in the industry, having previously been Key Account Director at Mermaid Panels for 17 years. She will form part of the increased key account presence across the company.

Keely will head up relations with Grant Westfield's key national merchant partners. This new appointment comes after the announcement of multiple new major partnerships in 2023, including Screwfix, Topps Tiles and Wickes.

Michael Dobson, Sales Director, Grant Westfield, said:

“We are delighted to welcome Keely to the team. The combination of Keely's vast experience, deep product knowledge and established relationships across the wall panelling category, and wider bathroom market are certain to add value to new and existing strategic partnerships.

This key hire follows continued growth, and completes a new sales leadership structure that will support our exciting growth plans. We value our customers and partners, and supporting and deepening our customer relationships is paramount to us, so we are confident that Keely joining the team is a brilliant next step for us.”

Keely Greenhalgh, Key Account Director, Grant Westfield, said:

“I’m over the moon to be joining the team at Grant Westfield. They’re doing some incredible things in the market, in terms of new product launches, sustainability and the quality of products that are being made available to customers, so I’m really excited to be a part of Grant Westfield’s journey moving forward.”

For more information on Grant Westfield and Multipanel, please visit [Multipanel.co.uk](https://www.Multipanel.co.uk).

Note to editors

Manufactured in Edinburgh, [Multipanel](#) is the UK’s best-selling bathroom wall panel, and a sustainable and modern alternative to bathroom tiling.

The fast, grout-free installation of Multipanel wall panels makes them a modern alternative to tiles and a favourite with homeowners, bathroom installers, and specifiers in the housing sector

Over 8,000 Multipanel wall panels are manufactured each week at the company’s factory in Edinburgh, which are distributed throughout the UK and Northern Europe through merchants, bathroom showrooms and leading online retailers.

Multipanel’s new Tile Collection is the only tile-effect wall panel collection in the UK to hold both Made In Britain and FSC® (Forest Stewardship Council FSC 128180) certification. Its [bathroom wall panels](#), which come with a 30-year warranty, have a unique tongue and groove installation system, [Hydrolock](#) which allows profile-free installation.

To find out more about Multipanel please head to: <https://www.Multipanel.co.uk>